

Luke Patton is a product designer creating tools and systems that help people.

lkpttn@gmail.com
[friendofpixels.com](https://www.linkedin.com/in/lkpttn)
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EXPERIENCE

Propel, Inc

New York, NY

Propel builds modern, respectful, effective technology that helps low-income Americans improve their financial health.

Design Systems Lead

April 2023 – July 2023

- Built the Citrus Design System, a unified set of guidelines, Figma libraries, tools and components, allowing 6+ product teams to create cohesive and accessible experiences
- Defined the design systems roadmap and managed a team of 5 maintainers, supervised contributors, eliminated debt and ensured standards across the app
- Created design and editorial processes that doubled the speed that team members could create and ship content across the product

Senior Product Designer

May 2020 – July 2023

- Led cross-functional squads of designers, researchers, engineers and analysts to design and implement profitable growth drivers for the Debit and Marketplace business lines, generating an additional \$2 million in yearly revenue
- Redesigned the core Providers experience to better align user and business goals, increasing overall app engagement by 50% and serving 6 million MAUs

DoSomething.org

New York, NY

DoSomething activates millions of young people to take action to improve their communities.

Product Designer

Feb. 2016 – May 2020

- Guided the core platform development to meet user needs and business goals through research and design
- Balanced the needs of product, marketing, and engineering teams during the design process
- Built tools and led product education to streamline administrative and editor workflows

User Experience Designer

June 2014 – Feb. 2016

- Refined the user-facing interactions of the main DoSomething.org platform
- Performed user interviews, competitive analysis and helped to build the product process

VOLUNTEERING

Tikkun BBQ

New York, NY

Senior Crew, Pitmaster

Nov. 2021 – Present

A community and mission-driven mobile monthly pop-up, selling barbeque, that has donated more than \$12,000 to charitable causes like Variety Boys & Girls Club of Queens and the Transgender Legal Defense & Education Fund. I'm an overnight crew leader, managing the smoker and a cook team of up to 5 other volunteers.

Intentful Tech Collaborative

New York, NY

Product Design Advisor

Sept. 2018 – June 2021

Recruited and worked with volunteer teams to complete pro-bono tech projects for resource-strapped non-profit organizations. I helped develop the service delivery model to ensure projects were sustainable and achievable.